

Dear KPA Client,

We are pleased to announce that KPA has acquired [TK Carsites](#) . As the executive leadership, we are excited about this acquisition and the opportunity for us to combine our product offerings into one cohesive organization.

KPA's vision is to change what dealerships expect from a vendor. We will accomplish this through the highest level of customer service. The proof is in the numbers: year-to-date, more than 500 dealerships have signed up for KPA services as new clients. Additionally, KPA has an all-time high of 95% year-over-year client retention, and KPA is now endorsed by 21 state Automobile Dealership Associations.

The TK Carsites acquisition will benefit you as we will extend KPA's focus on client service to the TK Carsites' product line. We firmly believe that we will be able to grow TK Carsites' leadership in automotive digital marketing, and leverage that strength as a foundation to grow that product line to support and service your dealership.

As President and CEO of KPA, I look forward to continue working with you. You are the most important part of our success and we will work hard to earn your trust. If you have any concerns or questions, please contact us.

Sincerely,

**Vane Clayton**

President and CEO, KPA

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